



Middle Musquodoboit Agricultural Society

Annual General Meeting

Tuesday, February 16th, 2021, 7:00 pm

Meeting Booklet



Zoom Meeting Details

Topic: MMAS Annual General Meeting
Time: Feb 16, 2021 07:00 PM Halifax

Join Zoom Meeting

<https://us02web.zoom.us/j/87976409723?pwd=eWx2UkU3NWWhOUUVSdHN2NDd3K0k0QT09>

Meeting ID: 879 7640 9723
Passcode: 283500

One tap mobile

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Agenda

1. Introduction and Welcome
2. Roll Call and Attendance
3. Approval of the Agenda
 - a. Additions to Other Business
4. Minutes of the Preceding (February 11, 2020) Annual General Meeting
5. Business Arising from the Minutes
6. President's Annual Report
7. Treasurer's Annual Report
8. Standing Committee Annual Reports
 - i. Building Committee
 - ii. Grounds Committee
 - iii. Halifax County Exhibition
 - iv. Exhibitions' Association of Nova Scotia
 - v. Rental Committee
 - vi. Business Plan Committee
 - vii. Promotions Committee
 - viii. New 4H Building Committee
 - ix. Funding Committee
9. Other Business
10. Resolution to Amend By-Laws
11. Nominating Committee Report
12. Appointment of Nominating Committee
13. Motions
 - i. Approve/endorse new directors
 - ii. Host the Halifax County Exhibition - August 18-21, 2021
14. Adjournment

Board of Directors & Volunteers

Murray Holman, President

Geoff Larkin, Vice President

Janette McDonald, 2nd Vice President

Gerry Walker, Past President

Joe Fisher, Treasurer

Jay Woodworth, Secretary

Sheila Fisher, Director

Russell Fulton, Director

Tom Parker, Director

Bob Ruggles, Director

Demmick Streach, Director

Anne Warburton, Director

John Fox, Director

Gwyn Bellefontaine, Director

Samantha Cheney, Director

Hannah Stokdijk, 4H Member Representative

Juli Oxford, Exhibition Management

Spencer Henry, Volunteer Member - Building Committee

Michelle Flemming, Volunteer Member - New 4H Building Committee

Greg Parker, Volunteer Member - New 4H Building Committee

2019 Annual General Meeting Minutes

February 11, 2020

ATTENDANCE

Attendees: Gerry Walker, Denise Van Wychen, Sheila Fisher, Joe Fisher, Russell Fulton, Gwyn Bellefontaine, John Fox, Hannah Stockdijk, Kyle Findlay, Juli Oxford, Kim Parker, Honorable Sean Fraser (MP), Mr. Larry Harrison (MLA), Geoff Larkin, Barb Larkin, Jay Woodworth, Murray Holman, Anne Warburton

Regrets: Jeanette McDonald, Tom Parker, Bob Ruggles, Demmick Streach

The meeting was called to order at 7:01 pm, beginning with greetings from guest politicians and a guest speaker.

GREETINGS

HONOURABLE SEAN FRASER, MP

Mr. Sean Fraser, MP recognized the reach of the Agricultural Society extending the Halifax County Exhibition and discussed the impact that rural communities and a connection with agriculture has on the Nova Scotia economy. He encouraged the MMAS to seek collaboration with the MP office for support and specifically mentioned the new building project, which refers to the MMAS' investigation of construction of a new food vendor building on the Exhibition grounds. Mr. Fraser stressed the importance of making investments based on conversations with local producers.

MR. LARRY HARRISON, MLA

Mr. Larry Harrison, MLA spoke to the hits that agriculture and forestry sectors in Nova Scotia have taken recently and reiterated that the only way to make good decisions is to talk to the people who are living within industry. He noted that agriculture, fisheries, and forestry are all crucial sectors to the province of Nova Scotia.

GUEST SPEAKER - LINDA BEST, FARMWORKS COOPERATIVE

Linda Best from FarmWorks Cooperative joined the meeting via the Zoom online web conferencing application.

She explained that FarmWorks is a way for Nova Scotians to invest in Nova Scotians involved in farming, food production, and processing. FarmWorks provides loans to farms, food processors, and value-added food producers; helping to increase the viability of Nova Scotia agriculture and the security of a healthy, regional food supply.

The money loaned comes from a Community Economic Development Investment Fund (CEDIF) (run by FarmWorks) that annually enables Nova Scotians to purchase common shares. Those who invest yield meaningful financial returns on their investments.

Anne Warburton (MMAS Director and owner of Soggy Owl Acres apiary) commented on her experience with FarmWorks. FarmWorks contributed to the infrastructure for her beehives. Anne went through the process of interviewing with Linda and other board members and put together a business proposal. At this point, Anne has paid off her loan and is still successfully raising bees and running a business.

Linda Best grew up on a farm in the valley, and after recognizing the missing infrastructure in the agricultural industry, began raising money slowly, eventually developing FarmWorks. Currently, FarmWorks is working with a 2.7 M dollar budget and for the first time they're running out of money to support applicants. Linda explained that the company have achieved goals by helping to fund businesses, up to 40% of which are small businesses. FarmWorks has had the opportunity to fund multiple successful businesses (up to 111 clients) that the room recognized. 350 jobs have been created by the businesses that they assist, 25 M dollar turnover by those businesses and the indirect multipliers of keeping money in the province.

Linda's contact information is available through Director Anne Warburton, musquodoboitag@gmail.com.

AGENDA

John Foxed moved to accept the agenda as presented. Sheila Fisher seconded. Motion carried.

MINUTES OF THE PRECEDING AGM

The minutes from the preceding Annual General Meeting on February 19, 2019 were available in the meeting booklets and summarized by the Secretary. Gerry Walker moved to accept the minutes as presented. Gwyn Bellefontaine seconded. Motion carried.

BUSINESS ARISING FROM THE MINUTES

None.

ANNUAL PRESIDENT'S REPORT

Murray Holman's annual report was available in the meeting booklet. He added to his report by recognizing the contribution of Joe Fisher, Treasurer, staff and Directors.

ANNUAL TREASURER'S REPORT

Joe Fisher presented the annual Treasurer's report. His report and the annual balance sheet were available in the meeting booklet. Some of the highlights from his report were as follows:

- Most of the Treasurer's work is dedicated to the Exhibition
- A roof was upgraded in 2019
- As of 2019, an Exhibition Committee consisting of Directors and Exhibition Staff make decisions regarding Exhibition finances; this relieves some of the responsibility from Staff
- A comment was made on an error in the Receivables. We are waiting on \$6,800 and will end up with a surplus for MMAS of approximately \$9,000.

Joe Fisher moved adoption of the Treasurer's report; Geoff Larkin seconded. Motion carried.

STANDING COMMITTEE ANNUAL REPORTS

All committee reports were available in the meeting booklet. The following highlights from Committees were presented:

- Geoff Larkin summarized the changes as a result of the Business Plan
- Juli Oxford presented the Exhibition report with her commentary
- Jay Woodworth presented the Promotions report as well as the Rental report on behalf of Jeanette McDonald. Both committees highlighted the new website, which hosts a rental form.
- Sheila Fisher commented on the establishment of a Funding Committee to investigate funding for construction of a new food vendor booth.
- Joe Fisher commented on the Exhibition Association of Nova Scotia conference which several Directors attended.

John Fox moved acceptance of all Committee Reports as presented in the meeting booklet. Russell Fulton seconded. Motion carried.

OTHER BUSINESS

Gwyn Bellefontaine commented on the Agriculture in the Classroom program and encouraged Directors and Community Members to get involved by volunteering to read agricultural themed books to elementary students. If there is interest in volunteering, contact Gwyn Bellefontaine at musquodoboitag@gmail.com.

RESOLUTION TO AMMEND BY-LAWS

None.

NOMINATING COMMITTEE REPORT

All board members that had expiring terms as of February 2020 agreed to remain on the board for another term.

Geoff Larkin nominated Samantha Cheney to the board to fill the single open position.

John Fox moved that all nominations cease, Joe Fisher seconded. Motion carried.

APPOINTMENT OF NOMINATING COMMITTEE

Murray Holman appointed a nominating committee of Directors, Russell Fulton, Geoff Larkin, and Sheila Fisher for 2021.

MOTIONS

John Fox moved that the MMAS host the Halifax County Exhibition in August 2020. Joe Fisher seconded. Motion carried.

Gerry Walker moved to adjourn the meeting at 8:20 pm. Motion carried.

Chairperson: _____

Secretary: _____

President's Report

This past year turned out as a challenging one at best. In the early spring, the executive met and decided to cancel the exhibition following restrictions put in place by the government due to COVID 19, and also laid off exhibition staff. When our board was finally able to meet, we offered Juli Oxford a part-time position with her biggest job overseeing a summer student, who was hired as part of a grant program to create standard operating procedures for the MMAS and HCE.

As a board, we did a few small projects around the grounds looking forward and hoping for a better future. We are very fortunate to have a very good relationship with HRM and received \$25 000.00 from them this year to help build a food vendor building. We look forward to working with newly elected councillor Cathy Daigle-Gammon. Many thanks to Steve Streach for his support from previous years.

Another challenge this past year was a substantial increase in insurance premiums. We reduced the value of buildings to minimize this cost. I believe the board will have to spend time and strategize on what we carry going forward as we are being told there will be further increases.

As COVID-19 restrictions have become our way of life, I see it as an opportunity to run our organization more efficiently with fewer in-person meetings (i.e., Zoom and web-conferencing platforms). This will make it easier to keep young, busy people engaged in MMAS.

I thank Joe Fisher for the many hours he has put into strategic planning to propel MMAS forward. I look forward to hearing the vision of all MMAS directors as we look to a future after COVID-19. This has been a difficult year to make long term plans for our exhibition, I believe we need to focus on local and need to push this at all 3 levels of government. Now is our chance to build sustainability into our community. We have a great venue to do so. I thank each director this past year, it has been a year to remember!

Respectfully submitted by,

Murray Holman

President

Middle Musquodoboit Agricultural Society

Treasurer's Report

**Financial References documents begin on Page 12*

As my fifth year comes to a close, I have accepted more responsibilities than expected since the outbreak of COVID-19. I will continue for one more year, but the BOARD must acquire the services of another individual to replace me. The workload needs to be shared among several members.

I am pleased to report the following highlights from 2020:

- 1) Banking fees continue to be \$2.00 a month. A big thank you to the RBC. However, an investigation into current charges for new cheques is underway at RBC.
- 2) A Balance Sheet has been produced using a template from the Joint Stock Companies. This template has been acceptable by the government for many years. Two Directors or their designates may sign the document. A copy is attached for each Director.
- 3) Application has been made for at least one summer employee. The candidate must be under 30 years of age and does not need to be a student.
- 4) A summary sheet of financial activity from 2016 to 2020 has been produced for another year. It is attached to your correspondence.
- 5) One of the grant applications for a new vendor building has been approved for \$25,000. This is the HRM contribution through a separate grant.
- 6) The summer employee has provided an excellent start to the documentation of duties and responsibilities with the roles of the Board Members and superintendents of the exhibition. Standard Operating Procedures have also been documented for some areas.

Recommendations

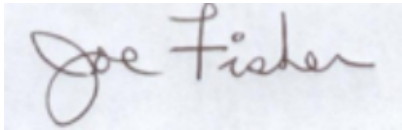
- 1) The Board must meet with Councillor Cathy Daigle-Gammon to ascertain the status of the three-year agreement between HRM and MMAS. The previous commitment was for \$25,000 a year until 2021. We did not receive the support last year. The support is for maintenance, repairs, and general operations of the Society.
- 2) The Board must actively seek a replacement for the treasurer who can be trained in 2021.
- 3) MMAS should apply for another summer employee to move our organization forward with the use of technology including google drive. The education of many Board

members will be a necessity, but the result will be better communication and easier access to documentation.

4) All Invoices of major significance must be addressed to the Middle Musquodoboit Agricultural Society. This is essential to receive grants from EANS, HRM and the Province of Nova Scotia.

5) A Grants Committee should be formed to apply for more than just the HRM grant and the grant for a summer student.

Respectfully submitted by,

A handwritten signature in black ink that reads "Joe Fisher". The signature is written in a cursive style with a large initial "J".


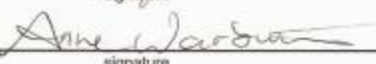
Joe Fisher

Treasurer

Middle Musquodoboit Agricultural Society

From 2019 AGM:

Statement of Income and Expenses for Middle Musquodoboit Agricultural Association 2019		
INCOME		
Building Rentals		13,029.51
Donations		
Exhibition Income		129,318.62
Grants		37,440.00
HST-collected		8,079.77
Membership		120.00
Musquodoboit Valley Coop		
Rebate-HST		1,539.55
Transfer from HCE Account		
Miscellaneous		226.32
A. Total Income		189,753.77
EXPENDITURES		
Bank Charges		-208.11
Contract Work		
Membership-Café, EANS, AGM		-550.00
Events Expense		-1,753.36
Exhibition Expenses		-117,138.24
Gifts & Donations		-80.00
HST - Paid 2015 (O-N-D)		
HST - Paid 2016-17-18		-9,883.68
Insurance		-7,436.00
Legal & Accounting		-600.00
Maintenance & Repair		-32,232.73
Miscellaneous		
Office Supplies		-5,902.99
Refund		-100.00
Revenue Canada		-1,514.26
Staff		
Storage Costs		-1,000.00
Summer Student Deductions		-3,753.07
Utilities		-5,442.68
B. Total Expenditures		-187,595.12
C. Net Surplus or (Deficit) (A + B = C)		2,158.65
D. Surplus or (Deficit), beginning of year		97,325.30
E. Surplus or (Deficit), end of year (C + D = E)		99,483.95
Auditor	1 <u>Murray Holman</u> signature	1 Murray Holman Feb 11, 2020 signature print
or		
Director	2 <u>Anne Warburton</u> signature	2 Anne Warburton Feb 01, 2020 name-print
Registry of Joint Stock Companies PO Box 1529 Halifax, NS B3J 2Y4		

Balance Sheet			
Middle Musquodoboit Agricultural Association			
(society name)			
for the fiscal period ending			
2019-12-31			
yyyy/mm/dd			
ASSETS			
	Current Assets		
		Cash Deposits	99,649.25
		Accounts Receivable	
		Prepaid Expenses	
	Capital/Fixed Assets		
		Equipment	
		Land and Buildings	
		Other capital/fixed assets	
A.	Total Assets		99,649.25
LIABILITIES			
	Current Liabilities		
		Amounts Payable	
		Taxes Payable	
	Long Term Debt		
		Mortgage	
		Other	165.30
B	Total Liabilities		165.30
Equity			
	Retained Earnings		
	General Reserve		
C	Total Equity		99,483.95
Total Liabilities and Equity (A must equal B + C)			
Auditor or Director			
	1	<u></u> signature	1 Murray Holman Feb 11, 2020 signature: print
	2	<u></u> signature	2 Anne Warburton Feb 11, 2020 name-print
Registry of Joint Stock Companies PO Box 1529 Halifax, NS B3J 2Y4			

2020 Statements

Statement of Income and Expenses for
Middle Musquodoboit Agricultural Association
for the fiscal period ending
2020-12-31

INCOME

Building Rentals	12,209.91
Donations	4,289.80
Exhibition Income	
Grants	45,620.87
HST-collected	1,612.47
Membership	70.00
Musquodoboit Valley Coop	
Rebate-HST	3,791.77
Transfer from HCE Account	
Miscellaneous	80.00
A. Total Income	67,674.82

EXPENDITURES

Bank Charges	641.52
Contract Work - staff	8,150.00
Membership-Café, EANS, AGM	1,199.91
Events Expense	
Exhibition Expenses	
Gifts & Donations	85.00
HST - Paid 2015 (O-N-D)	
HST - Paid 2016-17-18-19-20-21	2,970.11
Insurance	7,500.00
Legal & Accounting	
Maintenance & Repair	14,861.50
Miscellaneous	
Office Supplies	3,233.29
Refund	
Revenue Canada	
Staff	
Storage Costs	1,000.00
Summer Student Wage/Deductions	4,196.12
Utilities	4,106.75
Vendor Building	746.50
B. Total Expenditures	48,690.70

C.	Net Surplus or (Deficit) (A - B = C)	18,984.12
D.	Surplus or (Deficit), beginning of year	99,483.95
E.	Surplus or (Deficit), end of year (C + D = E)	118,468.07

Auditor or Director 1 _____
signature

2 _____
signature

1 _____
signature

2 _____
name-print

 Registry of Joint Stock Companies - PO Box 1529 Halifax, NS B3J 2Y4

Balance Sheet
Middle Musquodoboit Agricultural Association
 (society name)
 for the fiscal period ending
 2020-12-31
 yyyy/mm/dd

ASSETS

Current Assets

Cash Deposits	118,468.07
Accounts Receivable	_____
Prepaid Expenses	_____

Capital/Fixed Assets

Equipment	_____
Land and Buildings	_____
Other capital/fixed assets	_____

A. Total Assets

	118,468.07
--	------------

LIABILITIES

Current Liabilities

Amounts Payable	_____
Taxes Payable	_____

Long Term Debt

Mortgage	_____
Other	_____

B Total Liabilities

	0.00
--	------

Equity

Retained Earnings

General Reserve

C Total Equity

	118,468.07
--	------------

Total Liabilities and Equity (A must equal B + C)**Auditor or****Director**

1	_____	signature
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1	_____	signature
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2	_____	signature
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2	_____	name-print
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 Registry of Joint Stock Companies - PO Box 1529 Halifax, NS B3J 2Y4

2020 Cumulative Summary

MMAS Finances 2016-2020		INCOME					
		Budget 2021	ACTUAL 2020	ACTUAL 2019	ACTUAL 2018	ACTUAL 2017	ACTUAL 2016
I N C O M E	Building Rentals	13,000.00	12,209.91	13,029.51	13,850.43	21,746.27	16,335.22
	Donations					67.00	
	Exhibition Income	2,000.00	4,289.80	129,318.62	159,504.44	166,685.73	111,356.26
	Grants	14,000.00	45,620.87	37,440.00	40,417.24	43,255.00	32,996.00
	HST-collected	1,300.00	1,612.47	8,079.77	7,807.32	6,636.93	7,691.74
	Membership	90.00	70.00	120.00	65.00	80.00	95.00
	Musquodoboit Valley Coop					0.00	7,500.00
	Rebate-HST	4,000.00	3,791.77	1,539.55	552.91	693.55	232.86
	Transfer from HCE Account						4,982.00
	Miscellaneous		80.00	226.32	439.33	400.00	
Total Income for MMAS		34,390.00	67,674.82	189,753.77	222,636.67	239,564.48	181,189.08

MMAS Finances 2016-2020		Expense					
		BUDGET 2021	ACTUAL 2020	ACTUAL 2019	ACTUAL 2018	ACTUAL 2017	ACTUAL 2016
E X P E N S E	Bank Charges	-200.00	-641.52	-208.11	-516.46	-795.26	-891.80
	Contract Work		-8,150.00				
	Membership-Café, EANS, AGM	-700.00	-1,199.91	-550.00	-994.57	-897.57	-1,145.00
	Events Expense			-1,753.36	-900.00	-925.00	
	Exhibition Expenses			-117,138.24	-154,478.66	-163,746.46	-110,053.39
	Gifts & Donations	-85.00	-85.00	-80.00	-160.00		-100.00
	HST - Paid 2015 (O-N-D)						-1,187.15
	HST - Paid 2016-17-18-19-20-21	-5,000.00	-2,970.11	-9,883.68	-7,455.70	-7,747.71	-7,692.88
	Insurance	-8,000.00	-7,500.00	-7,436.00	-8,501.70	-8,002.00	-8,163.21
	Legal and Accounting			-600.00	-1,962.50		
	Maintenance & Repair	-8,000.00	-14,861.50	-32,232.73	-21,656.14	-20,441.38	-15,985.15
	Miscellaneous						
	Office Supplies	-1,000.00	-3,233.29	-5,902.99	-5,381.14	-3,499.97	-1,628.10
	Refund			-100.00		-1,000.00	
	Revenue Canada			-1,514.26	-605.33	-1,096.47	
	Staff	-5,000.00					-1,188.06
	Storage Costs	-1,200.00	-1,000.00	-1,000.00	-1,000.00	-1,000.00	-1,000.00
	Summer Student	-3,700.00	-4,196.12	-3,753.07	-3,284.73	-3,597.62	-5,711.10
	Utilities	-4,500.00	-4,106.75	-5,442.68	-5,869.42	-5,904.57	-4,525.85
Vendor Building	-30,000.00	-746.50					
Total Expenses for MMAS		-67,385.00	-48,690.70	-187,595.12	-212,766.35	-218,654.01	-159,271.69
Income/Expenses		-32,995.00	18,984.12	2,158.65	9,870.32	20,910.47	21,917.39

Ledger		INCOME					
		BUDGET 2021	ACTUAL 2020	ACTUAL 2019	ACTUAL 2018	ACTUAL 2017	ACTUAL 2016
Cash Position - (Jan 1)		118,468.07	99,483.95	97,325.30	87,454.98	66,569.51	44,627.12
Profit/Loss for period			18,984.12	2,158.65	9,870.32	20,910.47	21,917.39
Totals			118,468.07	99,483.95	97,325.30	87,479.98	66,544.51
Current Balance in bank			118,468.07	99,649.25	97,801.62	88,754.98	66,569.51
Liabilities			0.00	165.30	476.32	1,300.00	25.00
Receivables			0.00	0.00	0.00	0.00	0.00
Final Position (Dec 31)			118,468.07	99,483.95	97,325.30	87,454.98	66,544.51

Notes #1	2020 was an unusual year. There was no Exhibition but some supporters continued to make their donation for either 2020 or for 2021.
Notes #2	The Part-time Employees (Kim and Juli) received part of their wage for the work they did in preparation for the Exhibition. Juli was hired back to oversee some of the business of MMAS and to supervise the student.
Notes #3	In 2017 and 2018, the float of \$30,000 was included as income and an expense for Halifax County Exhibition. That is why the number is high.
Notes #4	MMAS has a credit with All Beauty Siding for \$2000.00
Notes #5	In 2020, the MMAS thought they would erect a new vendor building and received 25,000 from HRM through a grant. The building permit was applied for in Dec 2020. Construction will start in March or a request will be made to start later in the spring.

Active Committee Reports

Building & Grounds Report

- In early Spring all water lines were flushed with Javex.
- Purchased new metal fencing for the small ring and a committee removed the wooden rails and posts then levelled the ground.
- The paint was purchased to refresh the roof of the dairy and horse barns.
- The grass was kept mowed, also the Conform yard was done.
- Storage was taken care of for the year.
- The area behind the beer garden has been cleaned up (trees and brush removed), levelled, and new gravel added. A fence has been partially installed around the area to accommodate an outdoor washroom.

Respectfully submitted by,

Tom Parker, Demmick Streach, John Fox

Middle Musquodoboit Agricultural Society

Exhibition Report

Planning for the 2020 Halifax County Exhibition started in full swing in January. The theme for this year - "It's a Family Tradition", with Kenneth and John Fox asked to be our Fair Persons of the Year. Changes to the Home and Garden prize lists were started and vendors were contacted to reserve services such as tents, portable bathrooms, sound systems etc. In February we hosted the Livestock Exhibitors meetings and were working on changes required to the livestock prize list and ring schedule. Sponsorship letters went out earlier this year as we were hoping to have replies and monies in by June. By Mid-March we were in the middle of the COVID -19 Pandemic. With the uncertainty of what this meant, Kim and Juli continued working towards the upcoming exhibition.

In May, the Exhibition Association of Nova Scotia along with the Minister of Agriculture Keith Cowell decided to suspend all Exhibitions and Fairs in Nova Scotia. The Middle Musquodoboit Agricultural Society Executive Board Members met and agreed that the 136th Halifax County Exhibition would be cancelled this year. Juli and Kim were notified and asked to implement a

plan to let all affected parties know in a short time frame. All superintendents were contacted. A letter to all livestock exhibitors was sent out, vendors and sponsors were contacted by phone. Any monies already received from sponsors were either returned or carried over for the next exhibition. One vendor was willing in July to still send in his sponsorship money as he felt the exhibition could use it. With this being completed the contract services for Kim Parker and Juli Oxford with the 2020 Halifax County Exhibition was terminated.

Funding that was applied for by the MMAS through the Federal Government for the Summer Employment Program was approved. Without an exhibition to plan, the decision was made to have the qualified candidate prepare an Operations Procedure Manual for the Halifax County Exhibition and one for the Middle Musquodoboit Agricultural Society. Juli Oxford was hired back to oversee this project. Alyssa Jones was the successful candidate from 5 applicants. Over the summer Alyssa met several people in-person or over the phone to have them detailed their "jobs" within the Exhibition and Agricultural Society. Though a lot was accomplished and both manuals have a good start, it is a work in progress and will be continued to be added over the winter and into next year. Alyssa enjoyed her time and showed interested in returning to the exhibition next year.

As we continue to move through these unprecedented times, we are not sure what it looks like for the 2021 Halifax County Exhibition. Whether we host an exhibition next year or we have to take another year off, we have in place the work completed at the beginning of this year that we can roll over into the next Halifax County Exhibition.

Respectfully submitted by,

Juli Oxford

Management Team

Halifax County Exhibition

Rental Committee Report

Due to the cancellation of many events there were no facility rentals this year. MMAS was able to safely offer storing cars, RV's and other equipment in buildings this fall. Rentals are available as long as the event can be held within public health guidelines and restrictions that are in place at the time of the event.

We look forward to a time when we can host our community on our grounds again.

Respectfully submitted by,

Janette McDonald

Chair, Business Plan Committee
Middle Musquodoboit Agricultural Society

Promotions Report

The main goal of the Promotions Committee for 2020 was to connect with the community in a time of uncertainty. This was accomplished mainly through the Middle Musquodoboit Agricultural Society Facebook page which saw a spike in growth through likes and post engagement. This platform was used to keep members in the loop throughout the year and to share posts promoting local food and rural development. The Facebook page currently has 196 likes, with 205 people following our updates.

The MMAS is beginning to rely on the Zoom web-conferencing platforms to host meetings and we anticipate that this interest in technology will make future events more accessible to all members.

The society's webpage has documents available for review including previous and current Annual General Meeting booklets, event dates, rental applications, and meeting minutes.

Thank you to Anne Warburton and Gwyn Bellefontaine for their initiative in promotions.

Please connect with us:



musquodoboitag@gmail.com



www.musquodoboitag.ca



[@MiddleMusquodoboitAgriculturalSociety](https://www.facebook.com/MiddleMusquodoboitAgriculturalSociety)

Respectfully submitted by,

Jay Woodworth

Chair, Promotions Committee
Middle Musquodoboit Agricultural Society

**Thank you for
joining us this year.**

Interested in contributing to your local
agricultural society by becoming a

community

volunteer on one of our
committees?

Visit our webpage at

WWW.MUSQUODOBOITAG.CA

or contact our Secretary at

musquodoboitag@gmail.com

1-902-890-9021